Agenda
29 July
EFB Alumni Network

Check-in
Strategy
Action Plan
Platform
Clusters
Discussion
Action Plan in action
Check-out

MAY THE HIVE WITH YOU!
STRATEGY

beEFB

Assembly = permanent body with 2 reps/generation
Board (from 2022) = 7 members
EFB Potential directions:

● Capacity building, advocacy activities, exchange of know-how, networking, granting mechanisms, social awareness campaigns and coalition building

● Including the EFB community members in the activities in the EFB key areas and building on the established human competencies and capacities.

● Employ the capacities of the EFB community members by engaging them as speakers, mentors, researchers, and advocates for EU integration-related topics.

● Fund/co-fund projects with EFB community members.
STRATEGY

1. Strengthening the EFB AN

A platform for networking, exchange of opinions, ideas, proposals, and opportunities.

Thematic clusters as catalysts for several initiatives EFB could excel on.

An online database of all members.

A policy incubator and a network for rethinking and advocating for regional and domestic policies.

A platform for personal development.
by admitting new people with fresh ideas, energy, and expertise through the design of a flagship transfer-of-knowledge and other initiatives with potential to mobilize the broader community for change.

2. Sustainability of the EFB AN
VISION

Moving force towards societies committed to sustainable growth.

MISSION

EFB Alumni Network is a vibrant hive that connects, transforms and impacts its members and their respective communities and societies to grow and create.

VALUES

STRATEGIC GOAL 1

50% active through participation
20% co-creators in network activities
80% registered on Bosch online platform

up to June 2024
STRATEGIC GOAL 2

- 30 new members in the EFB Alumni Network
- Cohesion of the EFB Alumni Network friends
- Partner at least one funding partner to foster sustainability by June 2024
organizing meetings, conferences, seminars

Digital Transformation

public events & cluster discussions

start initiatives

public information campaigns

maintaining regional, national & local relations
## ACTION PLAN

<table>
<thead>
<tr>
<th>Strategic goal</th>
<th>Outputs for 2021</th>
<th>No. of activity</th>
<th>Activities</th>
<th>Responsible person(s)</th>
<th>Task force</th>
<th>Additional review/consultation (EFB, Board, Assembly)</th>
<th>Deadline format: dd/mm/yyyy</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two strategic goals - inward, towards current Alumni members and outward, towards new stakeholders.</td>
<td></td>
<td>1.1</td>
<td>The Annual event: 1. Create a concept by defining the scope and objectives for the event. 2. Design and approve program of the event. 3. Decide on the event format (online/offline/hybrid). 4. Decide on the number of participants, criteria for participation and selection mechanism.</td>
<td>Vladica</td>
<td>Evica, Milena, Elena, Doni</td>
<td>Board</td>
<td>31/08/2021</td>
<td>This activity is part of a several connected activities and this deadline is for the whole package, meaning that the team needs to agree on deadlines for individual tasks within the package.</td>
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<td></td>
<td></td>
<td>1.2</td>
<td>Initiating the “circle of friends and allies” of the Alumni Network</td>
<td>Milena</td>
<td>Filip and Bojana L</td>
<td>Board</td>
<td>30/09/2021</td>
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<td></td>
<td></td>
<td>1.3</td>
<td>Organizing the Annual event</td>
<td>Vladica</td>
<td></td>
<td>Board</td>
<td>31/12/2021</td>
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<td></td>
<td></td>
<td>2.1</td>
<td>Branding: Logo, promotional material (package) and design</td>
<td>Ima</td>
<td>Bojan (who) and Donjet</td>
<td>Board</td>
<td>30/09/2021</td>
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<tr>
<td></td>
<td></td>
<td>2.2</td>
<td>Branding: Selection materials for production.</td>
<td>Ima</td>
<td>Bojan (who) and Donjet</td>
<td>EFB</td>
<td>31/10/2021</td>
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<td></td>
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<td>3.1</td>
<td>Platform: Consult with Robert Boch about the future use of platform</td>
<td>Elena</td>
<td></td>
<td>EFB</td>
<td>01/07/2021</td>
<td>The group selected platform is boch.alumni.net.</td>
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<td></td>
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<td>3.2</td>
<td>Platform: Analyze current membership and present to the Assembly</td>
<td>Milos and Matija</td>
<td>All the Assembly members</td>
<td>Assembly</td>
<td>31/07/2021</td>
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<td>3.3</td>
<td>EPB Alumni members to register at the Bosch platform (baseline:164; target: 350)</td>
<td>Norris, Selma and Rudina</td>
<td></td>
<td>Assembly</td>
<td>Starts from 01/09/2021</td>
<td>Donjet, Milos and Rudina will create a group and do the group communication. Milos might be an administrator. Elena and Donjet content. Ultras is a link to the Assembly.</td>
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<td>3.4</td>
<td>Platform: Mapping and building the Alumni network capacities on the Bosch platform</td>
<td>Marija and Milos</td>
<td>Donjet, Rudina, Elena, Doni and Uros</td>
<td>Assembly</td>
<td>Starts from 10/09/2021</td>
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<td>3.5</td>
<td>Platform: Administration of the platform and content maintenance</td>
<td>Elena and Milos</td>
<td>Donjet, Rudina, Marija and Uros</td>
<td>Board</td>
<td>continuous</td>
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<td>4.1</td>
<td>Clusters: Defining cluster framework compatible with the Bosch platform</td>
<td>Nevena</td>
<td>Bojana B, Helena, Arnela, Dunja, Vladica Georgi, Bojana L and Nevena</td>
<td>Board/EFB</td>
<td>31/08/2021</td>
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<td>4.2</td>
<td>Clusters: Defined and established at the platform</td>
<td>Marija</td>
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<td>Board</td>
<td>30/09/2021</td>
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<td>4.3</td>
<td>Clusters: Organized national gatherings to promote clusters</td>
<td>Nevena, Doni</td>
<td>Bojana L and Dejan T</td>
<td>EFB/Board</td>
<td>30/09/2021</td>
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<td>4.4</td>
<td>Clusters: Organization of the Call for initiatives/projects</td>
<td>Nevena</td>
<td>Milena and Evica</td>
<td>EFB/Board</td>
<td>31/12/2021</td>
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<td>4.5</td>
<td>Clusters: Promotion of the existing initiatives at the Annual event</td>
<td>Dejan T</td>
<td>Sanda and Dejan B</td>
<td>Assembly</td>
<td>31/12/2021</td>
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ACTION PLAN

Strategic goal
Outcome
Activity
Steps
Deadline(s)
Responsible alumni (BM or AM)
Team members (BM and AM)
Additional review/consultation
ALUMNI NETWORK PLATFORM

EFB Alumni Network Assembly & Board
Branding

MAY THE HIVE WITH YOU!
CLUSTERS
OPEN DISCUSSION
ACTION PLAN

IN ACTION!

Who does what?
Deadline: Monday, Aug 2
Have a great summer in the EFB Alumni Network spirit!